How can I tell if an emerald is real?

Emerald Jewellery · https://www.purejewels.com/faqs/emerald-jewellery/how-can-i-tell-if-an-emerald-is-real/

Identifying a genuine emerald requires a blend of visual assessment and professional verification, as synthetic and imitation stones can closely resemble natural ones. A key hallmark of a real emerald is the presence of *inclusions*—natural internal characteristics often referred to as *jardin* (French for “garden”). These inclusions form organically as the stone crystallises and, while they may appear as wisps, bubbles, or feather-like patterns, they are celebrated for adding uniqueness and authenticity.

Another distinguishing feature is **colour variation**. Genuine emeralds rarely display a uniform tone throughout. Instead, they exhibit subtle shifts in hue or intensity—particularly in natural light. A stone that appears too perfect in colour or clarity may warrant closer inspection.

However, visual cues alone are not always conclusive. We highly recommend seeking the opinion of a **certified gemologist**, who can use specialised tools and tests—such as spectroscopy, refractive index measurements, or magnification—to confirm a gemstone’s authenticity and origin. At PureJewels, we offer emeralds that are not only natural but ethically sourced and accompanied by documentation detailing their treatment, provenance, and quality.

Be cautious of synthetic emeralds (lab-grown with identical chemical properties) and simulants (like green glass or cubic zirconia). Though some may look convincing, their value and legacy do not compare to genuine stones.

When purchasing emerald earrings or any emerald jewellery from PureJewels, you can do so with complete confidence—each piece is chosen with care and supported by transparent certification and expert guidance.