How to Recycle Jewellery?

Gold Jewelry & Accessories · https://www.purejewels.com/faqs/gold-jewelry-accessories/how-to-recycle-jewellery/

How to Recycle Jewellery: A Sustainable Way to Renew Old Gold and Heirlooms

If you have broken, outdated, or unworn pieces in your jewellery box, now is the perfect time to explore how to **recycle jewellery**, turning old treasures into something new, meaningful, and wearable. At **PureJewels**, we offer expert jewellery recycling in London, helping clients make the most of their gold, gemstones, and sentimental pieces.

What Does It Mean to Recycle Jewellery?

Recycling jewellery involves repurposing precious materials—such as **22ct gold, diamonds, or gemstones**- from existing pieces. You can either sell your jewellery for its gold value or choose to redesign it into something more modern or personal.

How to Recycle Jewellery with PureJewels

1. Identify Pieces to Recycle

Sort through rings, necklaces, bangles, or earrings that are damaged, mismatched, or no longer reflect your style. Even scrap gold or single items can hold value.

2. Free Gold Testing and Valuation

Bring your items to our showroom, where we offer **free gold testing** and instant valuation based on live gold rates. Our in-house experts use precise tools (including XRF technology) to assess purity and weight.

3. Choose to Redeem or Redesign

You can choose to:

- **Recycle jewellery for cash** (with same-day bank transfer)

- **Upcycle your jewellery** into a bespoke design—such as transforming a ring into a pendant or combining multiple items into a new creation

4. Enjoy Hallmarked, Sustainable Luxury

Every redesigned piece is crafted by our master artisans and **hallmarked by the London Assay Office**. Recycling jewellery with PureJewels is not only eco-conscious, but also a way to preserve legacy through thoughtful craftsmanship.

Why Recycle Jewellery?

- **Sustainability:** Reduces mining demand and waste
- **Sentiment:** Keeps your family's gold or stones alive in a fresh form
- **Value:** Maximises use of materials you already own
- **Personalisation:** Create a piece that reflects your current story

If you’re wondering **how to recycle gold jewellery in London**, or how to repurpose old heirlooms into something new and elegant, we invite you to visit **PureJewels**—where every piece is treated with care, and every story is honoured.

Book a free consultation or visit us in-store to begin your jewellery recycling journey.