What is special about Indian nose pins?

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Indian nose pins are far more than ornamental—they are steeped in **culture, symbolism, and artistry**, making them a timeless expression of both tradition and personal style. Here's what makes them truly special:

1. Deep Cultural Significance

In Indian tradition, wearing a nose pin (commonly called *nath* or *nathni*) is often associated with:

- **Marital status** – especially in states like Maharashtra, Rajasthan, and Bengal
- **Spiritual and Ayurvedic beliefs**, where the left nostril is linked to fertility and well-being
- **Rites of passage** – nose piercing is a symbolic act during adolescence or before marriage

2. Regional Diversity in Design

India's vast cultural landscape offers a breathtaking variety of nose pin styles:

- **South India** – Delicate, small studs with temple-inspired motifs
- **Maharashtra** – The crescent-shaped *nath* adorned with pearls or coloured stones
- **Rajasthan & Gujarat** – Bold hoops with chains attached to the ear
- **Bengal** – Flat, disc-like designs often featuring intricate filigree work

Each design tells a regional story—rooted in **heritage and identity**.

3. Exquisite Craftsmanship

Indian nose pins are often crafted in **22ct gold**, sometimes set with **diamonds**, **pearls**, **or gemstones**, and feature:

- Fine **hand engraving**

- **Kundan** or **Meenakari** work
- **Die-stamp detailing** for precision and symmetry

4. Contemporary Revival

Today, nose pins have transcended tradition and are embraced globally as **fashion statements**. Whether worn as studs, hoops, or minimal gold pins, they express individuality with cultural depth.

At **PureJewels**, we honour this legacy with a curated selection of **22ct gold nose pins**—both classic and modern—each hallmarked and handcrafted to celebrate heritage in a refined way.

Explore Nose Pins