How do I sell my old or scrap gold jewelry?

Gold Prices & Rates · https://www.purejewels.com/faqs/gold-prices-rates/how-do-i-sell-my-old-or-scrap-gold-jewelry/

Selling your old or scrap gold jewellery is not just a transaction; it’s a thoughtful decision, often tied to sentiment, legacy, or the desire for renewal. Whether you're clearing out unused pieces, upgrading your collection, or looking to reinvest in something new, **PureJewels offers a respectful, transparent, and professional process**. We ensure that every client feels informed and valued, with clear guidance every step of the way.

Step-by-Step: How to Sell Your Gold to PureJewels

1. Visit Our Showroom (or Contact Us Remotely)

Bring your gold jewellery, whether it’s old, broken, or mismatched, into our showroom. If you are unable to visit in person, contact us via **WhatsApp** or email to arrange secure delivery or a private consultation.

2. Gold Purity Testing

We conduct a **non-invasive purity test** using our in-house **XRF (X-ray Fluorescence) technology**, similar to what is used by hallmarking authorities. This ensures full transparency of your gold’s karat (carat) and weight.

3. Receive a Live Market Quote

We base our purchase price on the **current gold rate** and your item’s **net weight and purity**. For example:

- **22ct Gold**: We typically deduct **1g per 10g** to account for refining loss
- **18ct Gold**: A higher deduction (approx. 2g per 10g) due to lower purity
- **Unhallmarked or Foreign Gold**: May require additional assessment

You’ll receive a clear breakdown, with no hidden deductions.

4. Accept the Offer

If you're happy with the valuation, we will prepare your **purchase receipt or voucher** and complete payment promptly, either via **bank transfer** or as **store credit** if you'd prefer to reinvest in a new piece.

Why Choose PureJewels?

At **PureJewels**, we understand that parting with gold jewellery, especially family pieces, is often emotional. That's why we approach every transaction with **discretion, honesty, and care**.

- **XRF purity testing** for precise assessment
- **Fair, live gold rates** updated daily
- **No obligation to sell** after valuation
- Option to use gold as **credit toward a new piece** or bespoke design

We do not simply melt gold; we **preserve your story**, whether you choose to sell or reshape it into something new.

Can I Exchange My Old Gold for New Jewellery?

Yes, absolutely. Many clients choose to **exchange their old gold** towards new PureJewels pieces. We'll calculate the value of your gold, issue a purchase credit, and help you select (or design) something meaningful, crafted in **18ct, 22ct, or 24ct gold**.

Items We Accept:

- Broken gold chains or bangles
- Unused or out-of-fashion jewellery
- Single earrings or odd pieces
- Hallmarked or unhallmarked gold (to be tested)
- 18ct, 21ct, 22ct and 24ct gold items
- Gold coins and bars