What is the difference between 22ct and 24ct gold prices?

Gold Prices & Rates · https://www.purejewels.com/faqs/gold-prices-rates/what-is-the-difference-between-22ct-and-24ct-gold-prices/

The difference between **22ct and 24ct gold prices** lies in **purity, usage, and market value,** and understanding this helps buyers make informed choices, whether for jewellery or investment.

1. Purity Difference

- **24ct gold** is **99.9% pure**. It is the **purest form** of gold available and is **soft, malleable**, and typically used for **bullion bars, coins, and investment-grade products**.
- **22ct gold** is **91.6% pure** (22 parts gold and 2 parts alloy like copper or silver). It's stronger and more durable, making it ideal for **fine jewellery**.

2. Price Difference

- Since **24ct gold has a higher purity**, it commands a **higher price per gram** than 22ct.
- The **price difference** is usually proportional to the **purity percentage**:
  - If 24ct gold is priced at **£80/gram**, 22ct gold would be roughly:
    £80 × (22/24) = £73.33/gram
- This is a general estimate. **Retail prices also include making charges, VAT, and dealer premiums**, especially in jewellery.

3. Usage & Practicality

- **24ct gold** is **too soft** for everyday wear, which is why it's mostly used for **bars, coins, and temple jewellery**.
- **22ct gold** strikes a balance between **purity and durability**, making it a preferred choice for **bridal sets, bangles, chains, and rings**.

At **PureJewels**, you can easily check the **live prices** of both **24ct and 22ct gold jewellery** on our website. Whether you’re browsing for investment pieces or everyday wear, our pricing reflects real-time gold rates to ensure clarity and confidence in every purchase.

24ct Gold Jewellery

22ct Gold Jewellery