What is 333 gold?

Gold Types · https://www.purejewels.com/faqs/gold-types/what-is-333-gold/

Gold is not only a precious metal — it's a symbol of memory, meaning, and milestones. At PureJewels, every piece of jewellery is designed to honour your story. Understanding gold purity helps you choose a piece that resonates with both your values and lifestyle.

One of the lesser-known grades of gold is **333 gold**. But what exactly does it mean?

What Does 333 Gold Mean?

333 gold refers to gold that is **33.3% pure**, with the remaining **66.7% composed of other alloying metals,** such as copper, silver, or nickel. This is also known as **8 carat (8ct) gold**.

The number "333" comes from the fact that **333 parts out of 1000** are pure gold — a hallmark used commonly in **Europe**, especially in Germany and Austria, where it's legally recognised as gold.

Is 333 Gold Real?

Yes, **333 gold is real**, but it contains a relatively low amount of pure gold. It is therefore considered **entry-level gold** and may **not be classified as "gold"** in some countries, including the UK.

While 333 gold has the appearance of gold jewellery, it lacks the richness, weight, and deeper colour tones of higher-carat gold. At **PureJewels**, we specialise in **22ct and 18ct gold**, which offer significantly higher purity, deeper hues, and timeless elegance.

Key Features of 333 (8ct) Gold

- **Gold Purity**: 33.3% (8ct)
- **Strength**: High durability due to more alloy content
- **Tone**: Pale yellow or muted gold colour
- **Common Uses**: Budget-friendly jewellery and fashion accessories
- **Hallmark**: Usually marked as "333"

333 vs 585 vs 750 vs 916 – Gold Purity Comparison

Gold Type	Purity	Carat	Colour Depth	Durability	Ideal Use
333	33.3%	8ct	Light	Very High	Costume & fashion wear
585	58.5%	14ct	Medium	High	Everyday jewellery
750	75%	18ct	Rich	Medium	Fine jewellery, diamonds
916	91.6%	22ct	Deep yellow	Moderate	Heritage, weddings, heirlooms

At PureJewels, we craft primarily in **750 (18ct)** and **916 (22ct)** — reflecting our commitment to **craftsmanship, purity, and cultural authenticity**.

Should You Choose 333 Gold?

Choose 333 gold if:

- You're on a **budget**
- You need a **lightweight, everyday piece**
- You're happy with a **lighter colour tone and lower gold content**

Choose higher-purity gold (like 18ct or 22ct) if:

- You value **luxury, symbolism, and investment**
- You want your jewellery to become an **heirloom**
- You seek a **richer aesthetic and deeper gold tone**

Final Thoughts: The Essence of Purity

While **333 gold may suit short-term or fashion-led purchases**, it may not offer the emotional or material value associated with finer gold.

At **PureJewels**, we honour your journey with gold that is not only beautiful but **authentically meaningful**, crafted to be cherished, worn, and passed on.