What is 417 Gold?

Gold Types · https://www.purejewels.com/faqs/gold-types/what-is-417-gold/

Gold has always been more than a material; it’s a vessel of emotion, tradition, and value. Whether you're choosing a piece of everyday elegance or a meaningful gift, understanding gold purity helps you select jewellery that aligns with your story.

So, what exactly is **417 gold**? At **PureJewels**, we’re here to explain, clearly and thoughtfully.

What Does 417 Gold Mean?

417 gold refers to gold that is **41.7% pure**, with the remaining **58.3% made up of other metals** such as copper, silver, or zinc. This is also known as **10 carat (10ct) gold**, a grade widely used in **North America and Australia**.

The number “417” comes from the fact that **417 parts per thousand** are pure gold — a number often stamped as a **hallmark** on jewellery items.

Is 417 Gold Real Gold?

Yes, **417 gold is genuine gold**. While it has a lower purity than 14ct (585) or 18ct (750), it still contains real gold and is commonly used in budget-conscious or everyday jewellery.

However, due to its higher alloy content, 417 gold has:

- A **lighter colour tone**
- A **more muted shine**
- And can be more **susceptible to tarnishing** over time compared to higher-purity gold

At **PureJewels**, we prioritise pieces that embody both beauty and longevity — our collections primarily feature **18ct and 22ct gold**, hallmarked by the **London Assay Office**, to ensure quality and timelessness.

Features of 417 (10ct) Gold

- **Gold Purity**: 41.7%
- **Carat Equivalent**: 10ct

- **Durability**: Very high, due to greater alloy content
- **Tone**: Pale yellow, less rich than 18ct or 22ct
- **Common Use**: Affordable rings, earrings, and light jewellery

417 vs 585 vs 750 vs 916 – How It Compares

Gold Type	Purity	Carat	Colour Depth	Durability	Common Use
417	41.7%	10ct	Light yellow	Very High	Budget jewellery
585	58.5%	14ct	Warmer tone	High	Everyday wear
750	75%	18ct	Rich gold	Moderate	Fine jewellery
916	91.6%	22ct	Deep yellow	Softer	Bridal & heirlooms

Should You Choose 417 Gold?

417 gold may suit you if:

- You're looking for **affordable gold jewellery**
- You want **strong, scratch-resistant jewellery** for everyday use
- You prefer **lightweight, subtle-toned gold**

However, if your priority is **luxury, legacy, or cultural value**, we gently suggest:

- **18ct gold (750)** for balance and sophistication
- **22ct gold (916)** for rich colour and traditional value

At **PureJewels**, we believe jewellery should reflect not just a moment, but a memory — crafted with intention, worn with pride.

Final Word: 417 Gold in Perspective

While **417 gold** offers real value for casual wear, it may not deliver the emotional or aesthetic richness of higher-purity gold. At **PureJewels**, our legacy is built on **heritage craftsmanship** and a commitment to **purity, quality, and artistry**.

Explore our curated collections in **18ct and 22ct gold** or speak with our experts to create a piece that honours your journey.