What is 585 gold?

Gold Types · https://www.purejewels.com/faqs/gold-types/what-is-585-gold/

In the world of fine jewellery, purity is more than a number, it is a reflection of value, heritage, and craftsmanship. Whether you're purchasing for love, celebration, or legacy, knowing what your gold is made of helps you choose wisely.

So, **what is 585 gold**, and is it real? Allow **PureJewels**, London’s trusted name in luxury jewellery, to guide you through its meaning and significance.

What Does 585 Gold Mean?

The number **585** indicates that the gold is **58.5% pure**, with the remaining 41.5% made up of other alloying metals such as silver, copper, or zinc. This blend gives the metal strength, making it ideal for jewellery that is both elegant and enduring.

In carat terms, **585 gold is equivalent to 14 carat gold (14ct)**. It’s commonly used in Europe and the United States, especially for fine yet affordable gold jewellery.

Is 585 Gold Real?

Yes, **585 gold is absolutely real**. It contains over half pure gold, verified and often **hallmarked for authenticity**. While it has less pure gold content than 18ct (750) or 22ct (916), 585 gold strikes a **practical balance between purity, durability, and affordability**.

At PureJewels, we prioritise transparency. Every gold item we offer, including our bespoke pieces, is **independently hallmarked by the London Assay Office**, assuring you of its authenticity and purity.

Key Features of 585 (14ct) Gold

- **Gold Purity**: 58.5% pure gold
- **Hallmark**: Often marked as “585”
- **Strength**: More durable than 18ct or 22ct gold
- **Colour**: Slightly lighter than higher-carat gold

- **Common Uses**: Everyday rings, earrings, and contemporary jewellery

585 vs. 750 vs. 916 Gold — A Clear Comparison

Gold Type	Purity	Karat	Durability	Ideal Use
585 Gold	58.5%	14ct	High	Daily wear, modern jewellery
750 Gold	75%	18ct	Medium	Engagement rings, fine pieces
916 Gold	91.6%	22ct	Lower	Heirlooms, wedding jewellery

At **PureJewels**, we specialise in **22ct and 18ct gold**, reflecting both luxury and cultural richness. However, 585 gold remains an accessible and smart option for those who want lasting beauty with less susceptibility to scratching or bending.

Is 585 Gold Right for You?

Choose **585 gold** if you are looking for:

- **An everyday piece** that balances beauty with strength
- **A lower-cost alternative** to higher-purity gold
- **Minimalist or modern designs** in white, rose, or yellow gold

Choose **22ct or 18ct gold** if you seek:

- **Deeper colour tones**
- **Greater intrinsic value**
- **Jewellery with traditional or ceremonial meaning**

At **PureJewels**, we tailor our guidance to your journey — whether it’s your first gold piece or a family heirloom in the making.

Final Thoughts: The Value of 585 Gold

585 gold embodies understated elegance, real gold with a practical edge. Whether you wear it for fashion, function, or affection, it offers dependable beauty without compromise.

As fourth-generation jewellers rooted in heritage, PureJewels is here to **honour your story through gold**, no matter the carat.