What is 750 gold?

Gold Types · https://www.purejewels.com/faqs/gold-types/what-is-750-gold/

When choosing an engagement ring, every detail matters, from the sparkle of the diamond to the purity of the gold. One of the most refined and enduring choices in fine jewellery is **750 gold**, also known as **18ct gold**.

What Does 750 Gold Mean in Engagement Jewellery?

750 gold contains 75% pure gold and 25% precious alloys, creating a perfect balance of luxury and strength. It is **hallmarked as "750"**, symbolising both value and durability, two qualities essential in an engagement ring designed to last a lifetime.

Why Is 750 Gold Ideal for Engagement Rings?

- **Strong and Durable**: Less prone to bending or scratching than softer 22ct or 24ct gold.
- **Diamond-Friendly**: Its structural integrity makes it ideal for secure diamond settings.
- **Choice of Colours**: Available in classic yellow, romantic rose, and contemporary white gold — suiting every love story.

At PureJewels, Elegance Meets Emotion

Our **bespoke engagement rings** are handcrafted in **18ct gold**, often paired with certified GIA diamonds, ensuring your moment is not only breathtaking but beautifully built.

A ring is not just a promise — it's the beginning of a journey.

750 vs 916 – Quick Comparison

Feature	750 Gold (18ct)	916 Gold (22ct)
Purity	75%	91.6%
Durability	More durable	Softer, more malleable
Ideal Use	Daily wear, diamond sets	Heirloom, ceremonial

Feature	750 Gold (18ct)	916 Gold (22ct)
Colour	Slightly paler yellow	Deep golden hue
Investment Value	Moderate	Higher intrinsic value

Which Should You Choose?

- Choose **750 gold** if you value **durability** and a **modern aesthetic**.
- Choose **916 gold** if you seek **cultural significance** or wish to pass it on as a family heirloom.

At PureJewels, our collections feature both for the **modern minimalist** and the **heritage lover alike**.