What Is Indian Gold?

Gold Types · https://www.purejewels.com/faqs/gold-types/what-is-indian-gold/

“**Indian gold**” typically refers to jewellery crafted in **high-purity gold**, most often **22ct (91.6% pure)** or **24ct (99.9% pure)**. Revered across generations, it holds a cherished place in Indian culture, not only for its monetary value but for its deep emotional and symbolic meaning.

In India, gold is gifted during weddings, worn during religious festivals, and passed down through families as a mark of **legacy, blessing, and celebration**.

Key Characteristics of Indian Gold Jewellery

- **Purity**: Primarily made in 22ct or 24ct
- **Colour**: Recognised for its rich, deep yellow glow
- **Design Language**: Intricate motifs, heritage techniques, and timeless silhouettes
- **Cultural Value**: A symbol of prosperity, devotion, and tradition

The PureJewels Perspective

At **PureJewels**, our **22ct gold jewellery** is hallmarked by the **UK Assay Office** and infused with meaning. Inspired by the aesthetic of traditional Indian gold, our collections blend **heritage craftsmanship** with modern finesse.

Explore Our Filigree Collection

Many pieces in our **Filigree Collection** echo the elegance of Indian gold jewellery. With delicate openwork, fine detailing, and soft curves inspired by nature and geometry, these designs **pay homage to South Asian artistry** while remaining versatile for contemporary styling.

Whether you're honouring your roots or drawn to the richness of the craft, the Filigree Collection invites you to celebrate beauty that’s both **timeless and culturally resonant**.