What Carat Gold is Most Commonly Available in Green Street Jewellery Shops?

Green Street, London · https://www.purejewels.com/faqs/green-street-london/what-carat-gold-is-most-commonly-available-in-green-street-jewellery-shops/

Green Street in East London is renowned as one of the UK's most vibrant and culturally rich destinations for fine gold jewellery. This iconic hub, steeped in South Asian and Middle Eastern heritage, has long been associated with one particular standard of gold: **22-carat**.

Among the many jewellery shops on Green Street, **22ct gold is by far the most common and cherished carat**. It is widely recognised for its **warm, rich hue**, high purity (91.6% gold content), and its traditional value across generations. For communities with roots in **India, Pakistan, Bangladesh**, and parts of the **Middle East**, 22ct gold is more than a luxury—it is a symbol of heritage, celebration, and trust.

This carat is particularly favoured for **wedding jewellery, heirlooms, and festive adornments** , as its deep golden shine complements intricate, hand-finished designs often associated with South Asian craftsmanship. Whether it's a bridal set, bangles, necklaces, or earrings, 22ct gold remains the material of choice for those seeking both beauty and cultural authenticity.

At **PureJewels**, located in the heart of Green Street, we honour this tradition by offering a stunning selection of **22ct gold jewellery**, hallmarked and certified for its purity and craftsmanship. Each piece reflects our commitment to preserving artisanal techniques while embracing modern elegance.

While 22ct remains the most prevalent, **18ct gold** is also gaining popularity—particularly for **contemporary and bespoke designs**. Available in **yellow, rose, and white gold**, 18ct is ideal for those seeking durability alongside luxury. PureJewels also works with **platinum**, and designs set with rare stones such as **Polki diamonds** and **teal sapphires**, catering to clients looking for something truly distinctive.

In summary, **22ct gold is the hallmark of Green Street**, treasured for its purity, history, and unparalleled radiance. It embodies the traditions of the diverse communities it serves, while also evolving to meet the tastes of the next generation.

Looking for the perfect 22ct piece or a bespoke creation in 18ct gold or platinum? PureJewels invites you to explore our collections, where timeless tradition meets contemporary craftsmanship.