Sterling Silver Care Tips

Other Precious Metals · https://www.purejewels.com/faqs/other-precious-metals/sterling-silver-care-tips/

Sterling silver — luminous, timeless, and elegant — deserves the gentle care befitting its beauty. While admired for its soft glow, silver is naturally prone to tarnishing over time. With a little attention and love, however, your sterling silver jewellery will retain its brilliance for generations to come.

1. Store with Intention

Keep your silver pieces in a dry, cool place. Ideally, store them in a tarnish-resistant pouch or a soft-lined box, separate from other jewellery to prevent scratching.

2. Wear Often

Believe it or not, the best way to keep your silver shining is to wear it. Natural skin oils help slow the oxidation process, preserving their gleam.

3. Gentle Cleaning

Use a soft, lint-free cloth or a dedicated silver polishing cloth to remove light tarnish. For a deeper clean, a mild soap and warm water solution works wonders. Avoid abrasive cleaners or tissue paper, which may scratch the surface.

4. Avoid Harsh Environments

Remove your silver jewellery before swimming, bathing, or doing household chores. Chemicals, chlorinated water, and even perspiration can accelerate tarnishing.

5. Professional Valet

For heirloom pieces or those with gemstones, consider professional cleaning. At PureJewels, we offer ultrasonic valeting for select items, ensuring they sparkle as brightly as the day they were crafted.

With these simple habits, your sterling silver jewellery will remain a radiant part of your story — a symbol of elegance, care, and enduring style.