What does the term “Carat” mean in gold?

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When it comes to purchasing gold jewellery, one of the most important factors to consider is the carat weight. But what exactly does carat mean for gold? In this article, we will explore the significance of carat weight in gold jewellery and why it matters when making a purchase.

At PureJewels, a luxury jewellery store in London, we understand the importance of carat weight when it comes to gold jewellery. With over 50 years of experience in the industry, we are committed to providing our customers with the highest quality pieces that are both beautiful and timeless.

So, what does carat mean for gold? In simple terms, carat is a unit of measurement that is used to determine the purity of gold. Pure gold is 24 carats, meaning it is 100% pure. However, it is rare to find jewellery made from 24-carat gold as it is too soft and malleable for everyday wear. Instead, gold is often mixed with other metals to create a more durable alloy.

When you see a piece of gold jewellery that is described as 18-carat or 14-carat, this refers to the percentage of pure gold in the alloy. For example, 18-carat gold is made up of 75% pure gold and 25% other metals. The higher the carat weight, the more pure gold is present in the piece.

At PureJewels, we offer a wide range of gold jewellery in various carat weights to suit every style and budget. Whether you are looking for a delicate 18-carat gold necklace or a bold 22-carat gold bracelet, we have something for everyone. Our expert team can help you find the perfect piece that not only matches your style but also fits within your budget.

When purchasing gold jewellery, it is important to consider the carat weight as it can affect the overall value and durability of the piece. Higher carat weights are more valuable due to the higher percentage of pure gold, but they may also be more prone to scratching and bending. Lower carat weights are more durable and affordable, making them a popular choice for everyday wear.

At PureJewels, we take pride in offering high-quality gold jewellery that is not only beautiful but also durable. Our pieces are crafted with care and attention to detail, ensuring that they will last a lifetime. Whether you are looking for a classic gold ring or a modern gold pendant, we have something for everyone.

If you are in the market for a new piece of gold jewellery, consider the carat weight before making a purchase. At PureJewels, we have a wide selection of gold jewellery in various carat weights to suit every style and budget. Visit our store in London or explore our collections online to find the perfect piece for you.